

# ADVANCING CEDARVILLE

## ONE THOUSAND DAYS TRANSFORMED

The Campaign  
for CEDARVILLE

# BIGGER THAN A BUILDING

SCHARNBERG BUSINESS AND COMMUNICATION CENTER OPENED IN AUGUST

MORE THAN  
**1000**  
FAITHFUL  
DONORS

MORE THAN  
**\$40M**  
GIVEN

The well-lit Lakeside Atrium provides study and collaboration spaces for students to gather between classes and over a meal from the Cafe.



The Scharnberg Business and Communication Center (SBCC) is home to the Center for the Advancement of Cybersecurity, including a state-of-the-art cybersecurity laboratory.

**T**he new Scharnberg Business and Communication Center is home to the Robert W. Plaster School of Business, the Department of Communication, the Center for the Advancement of Cybersecurity, and the new Berry Center for Free Enterprise. It is a testimony to the generosity of God and His people, a quality we want to foster in all our students – not just those studying business, communications, or cybersecurity. In keeping true to our mission, every square inch is a context for life transformation. Cedarville is a greenhouse in which students are nurtured and prepared to go into the world as ambassadors for Christ, whatever their vocations may be.

As you have read in the previous pages, entrepreneurship is one of our most exciting and fastest growing areas of study. Teaching entrepreneurship at Cedarville offers profound benefits that extend beyond a conventional business education. The entrepreneurship curriculum at Cedarville not only equips students with practical skills but also aligns with the core values of the institution – love for God, love for others, excellence in effort, and integrity in conduct.

Our faculty want students to understand the values of stewardship, service, and biblical leadership. This is one purpose of the Berry Center for Free Enterprise: teaching students how free enterprise

economic principles can foster the flourishing of God's image-bearers. Our entrepreneurship students learn how filling needs in the marketplace can be an act of service to others, how profit can be used to further Christ's Kingdom, and how they can steward the gifts God has given them to bring Him glory. Entrepreneurship fosters innovation and problem-solving – crucial skills for addressing contemporary societal challenges. Teaching students how to create and manage ventures effectively empowers them to make a Gospel impact on their communities and beyond.

When entrepreneurship is taught through this biblical lens, our students learn to balance profit motives with ethical considerations so their business practices reflect their faith. They aspire to build companies that are not only financially successful but also contribute to the greater good. They adapt to the complexities of an ever-changing world broken by sin while exploring new and innovative ways to solve problems for the good of human flourishing and the glory of God.

Entrepreneurship is not limited to starting new companies; it can also involve disruption within existing organizations or driving change in various sectors. It plays a crucial role in economic development, job creation, and societal progress by fostering creativity, driving competition, and addressing emerging needs.

Cedarville's outstanding faculty members prepare our students for all that and more. They are dedicated to cultivating a generation of trailblazers who will drive change while staying true to their biblical convictions, ultimately contributing to a more just and compassionate world.

As Dr. White often states, with the Scharnberg Business and Communication Center, we now have a business facility that matches the quality of the faculty serving on the inside. We ask the Lord to bless all that happens in this new facility as we seek to stand for the Word of God and the Testimony of Jesus Christ.



The SBCC's auditorium seats 500 students and can be divided into three smaller classrooms for day-to-day classroom use.



The Cafe is an all-new, fresh grab-and-go food option for Cedarville's campus community.



Students study in the SBCC's lobby and collaboration rooms.

## SCHARNBERG BUSINESS AND COMMUNICATION CENTER BY THE NUMBERS

### MATERIALS

- 418 tons of steel
- 65,000 bricks
- 656 panes of glass
- 253 tons of limestone
- 140,000 feet of data cable  
*(over 96x the height of the Empire State Building!)*

### NEW SPACES

- 12 classrooms
- 41 faculty offices
- The Cafe dining option
- 500-seat auditorium